



SULLAIR®

COMPRESSED AIR — THE TRUE SECRET SANTA



While the holidays may look a little different this year, there's a good chance compressed air will be part of your new or old traditions. And not just during the holidays, during every day of the year.

Compressed air is used in more than 70% of manufacturing processes*—meaning most products encounter compressed air at one point or another. And even those that don't usually indirectly come in contact with compressed air.

How is that possible?

Many road construction projects and building infrastructure developments also use compressed air for one job or another. So any roads, bridges or buildings most likely encounter compressed air on a regular basis.

Compressed air is everywhere

Think about the food you eat, the clothes you wear, the car you drive, the packages you send or receive this holiday season and beyond, and you'll realize compressed air is everywhere.

Here are some examples of why compressed air is the true secret santa every day of the year:

- You're bound to get a holiday popcorn tin. And if not that, I bet you'll encounter something with sprinkles or icing this holiday season. You can thank (or curse in January) compressed air and operations like Signature Brands, LLC for all those tasty holiday treats.
- How about some mashed potatoes or pancakes? Applications like Basic American Foods use compressed air to bring those comfort foods to your kitchen.

- But first, coffee! Many corporate and local coffee roasters use compressed air to bring you the caffeine you need to keep going.
- It's 5 o'clock somewhere. Compressed air is used in many distilleries, breweries and wineries. Cheers!
- Maybe you have a little cold or a headache, pharmaceutical plants use compressed air to help make products to get you through rough cold & flu seasons.
- Want to climb Mount Everest or just get in better shape—maybe work off all the popcorn and sprinkles? Altipeak™ uses compressed air to create the world's safest altitude training chambers whether you're a top athlete or an amateur.
- Helping in the fight against COVID-19. Industrial Sewing and Innovation Center, a Detroit-based non-profit apparel manufacturer, uses compressed air as they pivoted operations to help provide PPE to local hospitals.
- Maybe 2020 is the year you finally get that custom bike or hot rod you've dreamed of. Compressed air helps premium garages like Curly's Inc. crank out the awesome customizations they're known for.

Even if you're familiar with compressed air and how it's used, you probably don't often think about the ubiquitous impact it has on everyone's life.

So this year as you're eating your popcorn or drinking your coffee or opening a gift, remember compressed air will be a part of your holiday—however you spend it. And all of us at Sullair are wishing you a safe, happy and healthy holiday season!

* Ochoa, R. Using ISO 8573-1 to Test Compressed Air: Clearing the Confusion. Compressed Air Best Practices. Retrieved from: <https://www.airbestpractices.com/industries/food/using-iso-8573-1-test-compressed-air-clearing-confusion#:~:text=In%20many%20applications%2C%20compressed%20air%20is%20used%20from,may%20impact%20product%20quality%20to%20general%20%E2%80%9Cshop%E2%80%9D%20uses.>